



January 5, 2009

To All Customers,

I'm sure the attached price increase will not be unexpected. It's been a volatile year for us, both in raw materials, increased costs based on new labor regulations in Asia, and the devaluation of the US dollar through 2008. While in the latter part of 2008 we experienced some reductions due to decreases in some raw materials - the overall impact to our costs over the last 12 months were increased, in some areas, fairly substantial.

Attached are the new prices, which will go into effect on February 1st. This is pricing for goods from the Industrial side of the business (bulk), only. The packaged notions pricing, for those customers purchasing those items as well - you are aware were increased January 1<sup>st</sup>. of this year. We did not have our costs finalized in time to put this new pricing into effect at the same time.

We do ask that all orders at 2008 pricing be faxed, or called in by noon on January 29<sup>th</sup> to ensure you are charged current pricing. New pricing per the attached will change in our system over that weekend, and we will not be in a position to revert to previous pricing after Feb 1.

Let's hope 2009 provides a little more stability in the market - both to our business, as well as our private lives!

Our thanks for your continued support through 2008, and we look forward to working with you in 2009.

Bud Perreault  
Sourcing Director  
Prym Consumer USA

BP/hs