



April 11th, 2011

DEAR CUSTOMER:

The raw materials continue to escalate due to the instability in the middle-east. The cost of the barrel of oil has crested over \$110.00 per barrel and gasoline is going through the roof. The resin producers have implemented a \$0.06/lb increase on April 1, 2011 and have an additional \$0.05/lb slated for May 1st, 2011.

As a direct result of the April 1st, 2011 resin increase, please take note that First Film Extruding limited will increase prices on all our film and bag products **by 8.0% effective on all orders placed on or after May 2nd, 2011**. These orders are for immediate delivery and must be limited to one month of normal usage.

We, at First Film Extruding will continue to support our loyal customers even though the resin supply is limited. The may increase will be addressed at a later date as the situation firms up. We fully realize the negative impact that all these price increases have on your business, as well as ours, but we are helpless in front of this international situation.

We thank you for your continued support and understanding.

Very truly yours,

FIRST FILM EXTRUDING

Louis P. Gouron
Vice-President
Sales & Marketing

LPG/sd