



December 9, 2011

DEAR CUSTOMER:

The resin producers have finally succeeded in implementing the resin increase that they have attempted for the last 7-8 months. Rising feedstock costs, reduced inventory and some unplanned production outage are the dynamics that permitted this increase in resin cost. In addition, two other resin increases are slated for the early months of 2012. Those other increases total 0.13\$/lb. We will monitor and address these additional increases at a later date.

Based on this increase cost of raw material, First Film Extruding, division of Balcan Plastics will **increase prices by 7% on all orders placed on or after December 26th, 2011**. All orders are for immediate delivery and must be limited to one month of normal usage.

If you have any questions concerning this resin increase, please contact your representative. Rest assured that we will continue to monitor the situation to minimize the impact on you, our loyal customers.

Sincerely ,

**FIRST FILM EXTRUDING
Div. Of BALCAN PLASTICS LTD**

Louis P. Gouron
Vice-President
Sales & Marketing

LPG/sd