



March 11, 2010

**DEAR CUSTOMER:**

The previously mentioned fourth resin increase of 2010 has taken effect on March 1<sup>st</sup>. Specific grades of resins continue to be very tight. Due to this new 0.06\$US/lb increase, we must again readjust our prices on all of our film and bag products.

Please be advised that First Film Extruding will increase prices by **7% on all orders received on or after March 29<sup>th</sup>, 2010**. This increase is over and above the February 1<sup>st</sup> and February 22<sup>nd</sup> 2010 increases already applied. As in the past, we must limit the pre-buy to one month of normal usage and all orders must be for immediate delivery.

The resin producers have also announced an additional increase of 0.05\$US/lb for April 1<sup>st</sup>, 2010. Should this increase be implemented, it would lead to a further increase on our products.

These continuous increases will be closely monitored by us and we will adjust immediately should the level of increase change prior to the implementation date. Our primary goal is to provide you, our loyal customer, with a quality product and to ensure you remain competitive.

Thanking you for your understanding and continued support.

Yours truly,

**FIRST FILM EXTRUDING, LLC**

Louis P. Gouron  
Vice-President  
Sales & Marketing

LPG/sd