

Diversey, Inc.
8310 16th Street
P.O. Box 902
Sturtevant, WI 53177 USA
+1 262 631 4001 tel
www.diversey.com



5/26/2010

Dear Valued Business Partner,

Due to the continued escalation of raw material and packaging costs, Diversey, Inc. is announcing a price increase effective August 1, 2010, on many of our products.

The overall average price increase is 2.5%.

Your new price list, reflecting these changes is attached.

Although we have implemented several productivity improvements over the past year including the simplification of our product portfolio, the key raw materials used in our product offering are being impacted by the significant rise in ethylene and propylene prices as well as the cost of crude oil. Our price increase is a result of a comprehensive analysis reflective of both our cost impacts and marketplace dynamics.

Current pricing will be applied to orders received on or before July 30, 2010, calling for shipment on or before Monday, August 9. All orders received on or after July 30, 2010, will be invoiced at the new pricing.

Please contact your Diversey sales representative with any questions.

Thank you for your continued business.

Sincerely,

A handwritten signature in black ink, appearing to read "Domenic Rapini".

Domenic Rapini

Vice President I&L North America