



December, 2009

DEAR VALUED CUSTOMERS:

We at PRYM CONSUMER USA want to express our appreciation for your support of our products during this past year and we look forward to working with each of you to continue growing the sales of our products in the future. We understand the difficulties associated with the overall economy during 2009, which have increased the strain on labor, transportation, and material costs for all segments of our industry. At PRYM CONSUMER USA, we have made extensive efforts to reduce cost in all areas of the delivery of our products, both from our suppliers and to our customers. We take our competitive position in the market very seriously and, to maintain that position and remain a viable, profitable supplier to this market, we are forced to recover some of these additional costs on selected products in limited categories.

Brands with NO retail changes are Belle Buttons, Dritz Elastics, Creative Comfort, Curvana, Make-It-Glow, Fons & Porter, Dressforms, Project Runway, Care and Repair, Craft Fashion Embellishments, Generation T, Bag Boutique, LoRan, St. Jane, Dritz Iron On letters, Dritz Quilting, Printed Treasures, Dritz Home, Dritz Electrical Tools and Promotional Products.

All attached retail price adjustments will be effective February 1, 2010.

PRYM CONSUMER USA truly appreciates your business and your commitment to our products and thank you again for your support.