

October 30, 2008

To Our Valued Coin Vend Laundry Customers:

Effective January 5, 2009 Procter and Gamble Professional will increase prices on our six Coin Vend Laundry Fabric Care SKUs by 12%.

Today's announcement is consistent with previous announcements on the retail side of our business. Even with recent declines in crude oil and our ongoing cost saving, this increase is required to protect our innovation capability and to begin recovering other cost increases in commodities. While resale price is at your sole discretion, this might also be an opportunity for you to recover increased costs.

Orders placed on or before January 2, 2009, will receive the old price. Purchases of old price product will be limited to four weeks of average movement and must ship no later than February 5, 2009. Please contact your P&G Professional representative if you have any questions.

Thank you for your continued support of our brands.

Eric S. Hetrick
Director - P&G Professional North America
Customer Business Development