



Total Color Maintenance

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June 30, 2008

Attn: Purchasing Agent

As you well know, the cost of doing business has increased dramatically in the last year. A large portion of our product is a petroleum derivative and thus those costs have increased significantly. Our raw material, packaging & freight costs have increased 20%.

Our pricing has remained the same for 20 years. The savings, in manufacturing in raw materials that we have been able to pass on to our customers, has dissipated. We have no alternative but to raise the price of our finished goods. Effective July 15, 2008, our base price will increase 10%.

We thank you for your understanding during these difficult times and we will continue to provide the service and quality you have come to expect from Keycolour.

Sincerely,

Robert M Johns
General Manager