



January 6, 2010

DEAR CUSTOMER:

Unfortunately, the New Year is starting with a price change. The resin producers have tried to implement a 0.04\$/lb increase since October 2009. They have finally succeeded for the following reasons: feedstock prices increased for natural gas from \$3.00/mm BTU in September 2009 to \$6.00/mm BTU currently; oil prices moved from \$60/bbl to \$82/bbl during the same period. In addition, the resin producers continue to operate at rates in excess of 90%, while maintaining low inventories of finished goods. This demonstrates the health of their combined domestic and export sales.

As a direct result of this 0.04\$/lb resin increase, please take notice that First Film Extruding is announcing a **6.0% price increase** on all our garment film products, **effective on all orders placed on or after February 1st, 2010.**

An additional resin increase is slated for the following month but will be addressed at a later date. Your First Film Extruding sales representative is at your disposal to review your price list and to make this cost transition as smooth as possible.

We thank you for your patronage and understanding.

Very truly yours,

FIRST FILM EXTRUDING, LLC

Louis P. Gouron
Vice-President
Sales & Marketing

LPG/sd