



AEP Industries, Inc

Resinite Film Division

March 18, 2011

Dear Resinite Customers:

Our resin suppliers have announced two price increases to the industry. In order to allow a thirty-day notice, we must announce an increase to cover our raw material increase at this time. With the current situation in Japan as well as the Middle East, things are certainly fluid and subject to change and we will make adjustments if required. We find it necessary to increase our film prices by 6% effective with orders entered on or after April 18, 2011. This increase will apply to In-Store Meat & Produce films, In-Store and Pre-Store Specialty films, Freezer & Poultry films, Beef Operations & Bone Protection films, MAPAC film, as well as Laundry Wrap, PS-26 and HW-225.

Any orders received that exceed your average monthly usage will not be allowed and will be returned by our customer service department for modification before entry into our system. There will be no exceptions allowed to this usage limitation in order for us to preserve inventory and not sustain a major increase in our lead times.

We appreciate your understanding and thank you for your business and support.

Sincerely,

A handwritten signature in cursive script, appearing to read "Joe Webb".

Joe Webb
Division Manager, Resinite Films
AEP Industries, Inc.